

Our Values

The work and decision making of the City of Terrace is guided by the following values:

- Fiscal responsibility
- Reconciliation
- Climate resilience
- Equity, diversity, inclusion, & justice

Our Mission

The City of Terrace provides services and good governance while maintaining City assets and fostering economic, environmental, and social wellbeing.

Our Vision

Terrace will prosper from its surrounding natural abundance through access to outdoor recreation, sustainable resource-based industry and full use of its agricultural potential.

Terrace will be a dynamic city with a diverse economy and will maintain a small-town feel. Compact development and prominent pedestrian paths and bikeways will connect people in their daily travels and excursions. Local businesses will thrive, and support Terrace as a business and retail destination.

We will celebrate our diversity in heritage and culture and the social strength that comes from all ages and walks of life working together to create an inclusive, affordable, and vibrant city. We will strive to meet the health and educational needs of residents and visitors alike, achieving community vitality.

STRATEGIC FOCUS AREAS

Community Wellness

- Advocate for and promote the advancement of social and health services in the community
- Promote a healthy community
- Advance equity, diversity, and inclusion in the community
- Promote seniors' wellness
- Acknowledge and celebrate the City's 100th anniversary

Organizational Strength and Cultural Awareness

- Be an employer of choice
- Strong relationships with other governments including other municipalities, regional districts, First Nations governments, provincial and federal governments
- Advance reconciliation
- Advance justice, equity, diversity and inclusion principles in internal practices

Grow Revenues and Economic Development

- Increase City revenues
- Maintain or reduce City expenditures

Livable Community

- Address housing gaps and needs
- Improve community accessibility
- Continue to improve Terrace downtown
- Improve active transportation opportunities
- Review and update Official Community Plan
- Enhance communications to the public

Responsible Asset Management

- Ensure City infrastructure is maintained and replaced into the future

